

# Digital Storytelling

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## Course Outline

This course is an intensive hands-on multi-media production process with a goal to create a unique non-fictional short Digital Story about a subject that has meaning in your life. It also provides an excellent introduction to the methodology or short form storytelling, and introduction to digital media tools and the production process used to create a multimedia story.

The workshop is pitched at entry level users (no high-end investment on cameras, lighting, equipment, computers). The emphasis is on the story rather than on the medium. At the end of the three-day workshop, you will showcase your three-minute video. You do not need to be IT savvy to join in.

## Who Should Attend

- Students, teachers, educators
- Parents, retirees, grandparents, anyone with legacy to leave behind
- Community leaders
- Communicators, Public Relations, Human Resource personnel
- Business and social entrepreneurs
- Storytellers

## Content

- Introduction to the heart of storytelling
- Techniques to develop and script your story
- How to consider, select and digitally import supporting imagery
- Technique of creating a conceptual storyboard
- How to combine the elements of narration, visual imagery and soundtrack
- Completion of a 2–3 minute digital story

## Course Details

Date : 27 - 29 Sep 2010

Time : 9am - 5pm

Venue : ITE College Central  
(Tampines Campus)  
2 Tampines Street 92,  
Singapore 528889

Duration : 24 hours (3 sessions)

Total Fee : \$380  
(inclusive of GST and  
registration fee)

## Register now!

Online application is available at:  
[www.ite.edu.sg/cet/sc/online.htm](http://www.ite.edu.sg/cet/sc/online.htm)

## Closing date:

1 month before course start date  
or when the class is full.

## Need more information?

Hotline : 6580 5066 / 6580 5068

Email : [cc\\_cet@ite.edu.sg](mailto:cc_cet@ite.edu.sg)

Website: <http://central.ite.edu.sg/cet>

